



## NACUSO's Networking Lounge Sponsor/Exhibit Packages

NACUSO's Network Conference is unlike any other credit union industry conference. This is an event that draws the innovators, entrepreneurs and first movers in the credit union industry, including many leading credit union and CUSO CEOs. Attendees tell us many of their strategic partnerships began at a NACUSO Conference, and some of those partnerships started in our Networking Lounge. If you are going to spend your time and money coming to a credit union/CUSO industry conference, NACUSO Network is among the best. Our attendees are some of the most innovative and business-minded people in the industry.

We know how important networking is to a successful event. Our Networking Lounge invites exhibitors to step out of their exhibit space and meet with people in a more casual, conversational setting. With social distancing and safety measures in place, the Networking Lounge offers:

- Tables and lounge like seating
- Scattered stations with food and refreshments
- Scattered bars with beverages and cocktails
- More opportunities to meet with existing & potential clients
- A casual environment to network with peers and attendees
- Complimentary wireless internet access
- Brand recognition opportunities



## NACUSO Network Conference Stats

In 2022, our event will be in-person in Orlando where we anticipate attendance to be 400+ participants. Our last in-person event in Las Vegas in 2021, had a record high attendance of 470+ attendees – 315 of these attendees represented credit unions and CUSOs organizations. Approximately 67-70% of NACUSO Network attendees are the decision makers/influencers and hold the titles of President, CEO, EVP or VP.





## Conference Sponsor Exhibit Packages & Benefits

There are three (3) levels of packages offered to sponsor and exhibit in our Networking Lounge: Diamond, Emerald and Sapphire. Below are the prices and benefits included with each package.

Once you send in the form and payment for your exhibit package, you can register for the conference using your comped or discounted attendee registration benefits. Additional details will be sent regarding exhibiting, shipping, deadlines, etc.

	Diamond \$8,500	Emerald \$6,500	Sapphire \$4,500
<b>Pre &amp; Post Event Marketing/Company Opportunities</b>			
Advance list of Attendees - starting March 15 with updates	•	•	•
Company recognition on NACUSO website	•	•	
Company recognition in NACUSO weekly eblast	•	•	
Banner ad (provided by company) sent one-time to NACUSO contacts	•		
<b>Onsite Event Participation/Networking Lounge</b>			
Number of complimentary registrations included with package: (additional conference registrations offered at discounted rate of \$1250 per person)	<b>2 comps</b>	<b>2 comps</b>	<b>1 comp</b>
8 x10 Exhibit Space (includes draped 6' table, chairs & Wi-Fi)	•	•	•
Access to "Exhibitors Only" private lounge during session times	•	•	•
Logo signage in Networking Lounge and registration area	•	•	•
Group Discount: 1 Comp registration given for 3 paid registrations	•	•	•
Company logo displayed on-screen in ballroom of general sessions	•	•	
Meeting room provided onsite for one-hour meeting ( <i>based on availability</i> )	•		
Company digital ad displayed on-screen in Networking Lounge	•		
For Diamond - Recognition for premier special event (select from next page)	•		
For Emerald - Recognition for one special event (select from next page)		•	
<b>Onsite Event Conference Materials Exposure</b>			
Logo & company mention in attendee conference guide	•	•	•
Logo & company description included in conference mobile app	•	•	•
Recognition as Sponsor on your representative's name badge(s)	•	•	•
Company brochures/promotional items included in attendee totebags	•	•	

**Our NACUSO Platinum Partners and Gold Partners receive year-round benefits plus many extra NACUSO Network event benefits included with their year-round membership. For more information on joining NACUSO as a Partner, contact [Amanda@nacuso.org](mailto:Amanda@nacuso.org).**

**NACUSO Platinum Partners:** Platinum Partners automatically receive all of the above event benefits plus free exhibit space, two complimentary registrations and additional partner recognition throughout the event.

**NACUSO Gold Partners:** Gold Partners receive 50% off selected Sponsor/Exhibitor packages, one comped registration and additional partner recognition throughout the event.

## \$8500 Diamond Sponsors - Premier Selection of Event Options – choose one

- Attendee Pocket Agenda** - *exclusive to one company* **SOLD**  
Your company logo printed on the popular pocket agenda, distributed to all attendees & used daily
- Conference Printed Guide** - *exclusive to one company*  
Sponsor recognition for Conference Guide, one page black and white ad included used by all attendees daily
- Monday's Golf Outing** - *exclusive to one company - Recognition shared with the Platinum Partners* **SOLD**  
Sponsor recognition on signage, golf carts with option to provide golf items – includes one comped golf spot
- Staying Safe Event Sponsorship** - *several spots offered*  
Sponsor recognition for items such as sanitizing stations, masks etc. to assist with social distancing and event safety measures
- Bloody Mary or Mimosa Station for Morning Refreshment Breaks \*** - *several spots offered*  
Multiple stations available, each company will get recognition for one drink station during one break - served near exhibit
- Cocktail Station during Receptions on Monday, Tuesday or Wednesday \*** - *several spots offered*  
Multiple stations available, each company will get recognition for one drink station during one reception - served near exhibit
- Disney Souvenir Pin for Booth Giveaway \*** - *several spots offered*  
Sponsor given Disney pins to give away at booth. Includes daily Mobile App push notifications to help drive attendees to booth

*\* Please note 50% NACUSO Partner discount not applicable to this package*

## \$6500 Emerald Sponsors - Selection of Event Options – choose one

- Opening Registration Welcome Branded Treat \*** - *several spots offered* **SOLD**  
Sponsor recognition for branded treat items distributed to attendees at registration.
- Networking Lounge Charging Station** - *(2) separate stations available to (2) companies* **SOLD**  
Sponsor recognition for device charging station at one Networking Lounge seating area - exhibit will be next to seating area
- Monday's New Attendee Welcome/Orientation General Session** - **SOLD**  
Sponsor recognition for general session
- Monday's Hot Topics for CUs & CUSOs in 2022 General Session** - **SOLD**  
Sponsor recognition for general session
- CUSO Awards Presentation** - *exclusive to one company* **SOLD**  
Sponsor recognition for awards presentation
- General Session: Regulatory Session** - *exclusive to one company* **SOLD**  
Sponsor recognition for the regulatory general session
- Giveaway of a Two-Night Hotel Stay Certificate** - *exclusive to one company* **SOLD**  
Sponsor recognition for raffle of Disney Resort 2 Night Gift Certificate for future stay
- Tuesday's or Wednesday's Refreshment Break - Treat Station** - *several spots offered*  
Multiple stations available, sponsor recognition for one station during a break - served near exhibit
- Tuesday's or Wednesday's Refreshment Break - Morning Juice Bar** - *several spots offered*  
Multiple stations available, sponsor recognition for one station during a break - served near exhibit
- Tuesday's or Wednesday's Hospitality Reception - Dessert Bar Station** - *several spots offered*  
Multiple stations available, sponsor recognition for dessert bar station during a reception - served near exhibit
- Tuesday/Wednesday/Thursday Breakfast** *exclusive to one company for each day* **Tues SOLD**  
Sponsor recognition for dining event includes exclusive signage and option to place marketing items at meal tables
- Tuesday or Wednesday Luncheons** - *exclusive to one company for each day* **Tues SOLD / Wed SOLD**  
Sponsor recognition for dining event includes exclusive signage and option to place marketing items at meal tables

*\* Please note 50% NACUSO Partner discount not applicable to this package*

# 2022 NACUSO Networking Lounge Sponsor/Exhibitor Sign-Up Form

NACUSO Sponsorship packages are available on a first-come, first-served basis. Sponsorships are considered committed upon receipt of this form and refunds are not available. Please note some options or benefits are subject to change. To reserve your space, complete this form and send to [Shawna@nacuso.org](mailto:Shawna@nacuso.org).

## 1. Complete Contact/Company Info:

**Organization Name:**

Print company name exactly as it should appear in all printed materials (e.g. in all caps, or abbreviated, etc.)

**Contact Person (for pre-planning coordination):**

**Phone#:**

**E-mail:**

## 2. Indicate Sponsor Level (Diamond, Emerald or Sapphire):

**For \$8500 Diamond Level** List 1<sup>st</sup> choice of desired Diamond event here:

List 2<sup>nd</sup> choice of desired Diamond event here:

**For \$6500 Emerald Level** List 1<sup>st</sup> choice of desired Emerald event here:

List 2<sup>nd</sup> choice of desired Emerald event here:

**\$4500 Sapphire Level** *Selection of special event option not applicable to this package*

## 3. Indicate Method of Payment (credit card or check):

- For credit card payment: [Click here](#) to submit payment (you can also get an invoice with this link)
- Check payments: NACUSO, Attn: Events Team, 6000 28<sup>th</sup> Street SE #300, Grand Rapids, MI 49546

## 4. Next Steps for Officially Registering for the Conference:

- This form reserves your exhibit space in the Networking Lounge. All participants must also officially register for the conference, so the next step is to register at [NACUSONetwork.com](http://NACUSONetwork.com) as an attendee.
- Once in the registration system, click on the "Register Now" button in the top right corner. Enter attendee name and email address.
- **For your free exhibitor or partner registration(s), select "Comped Registration"** as the registration type. Select the applicable type of comp in the next drop box (e.g. "Sponsor/Exhibitor Comp" or "Gold Partner Comp").
- **For any additional registrations that need to be paid, select "Event Sponsors/Non Partners" (or if you're a NACUSO Partner, select the Gold Partner or Platinum Partner)** as the registration type. This will allow you to register at the discounted rate of \$1250 per person.
- You can register multiple attendees (both **paid** and **comped**), as a group registration in one transaction.

## 5. Next Steps for Booking Hotel Reservations at Disney's Yacht & Beach Club Resorts:

- View the **BOOK HOTEL** tab at [NACUSONetwork.com](http://NACUSONetwork.com) for details on booking hotel reservations.
- The deadline to book rooms at NACUSO's discounted blocked rate of \$280 is March 31, 2022. We recommend booking your hotel rooms as soon as possible, as the block may sell out prior to March 31.

**Additional information and forms regarding the exhibiting schedule, AV/electrical, setup, shipping instructions, etc. will be sent upon confirmation of exhibit space. If you have any questions or changes, please call the NACUSO office at (888) 462-2870 or e-mail [Shawna@nacuso.org](mailto:Shawna@nacuso.org).**